



cwee
ILLUMINATING
Futures



**A festive cocktail party to celebrate
CWEE's impact in our community and how we
prepare career seekers for the future of work**

Thursday, October 24, 2024 at 6 p.m.
Space Annex - Denver
95 S Cherokee St, Denver, CO 80223

For more than 40 years, CWEE has helped light the path for participants to create a better future for themselves and their families.

This fall, we're coming together to celebrate our career-seekers pursuing their goals with strength, tenacity, and resiliency, and the transformational impact CWEE's program has on so many families.

Your sponsorship of Illuminating Futures ensures CWEE continues to light the path for career seekers who are fulfilling their dreams of a promising career and a new future.

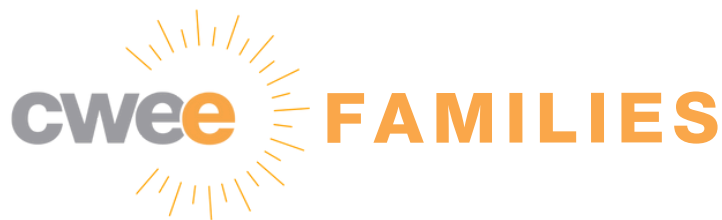
**Invest in CWEE's transformative programs,
the Denver-area workforce and local families in need**

SPONSOR Illuminating Futures 2024

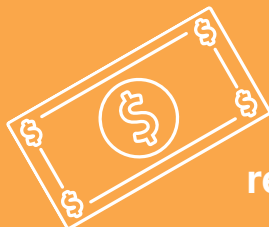


Ready to learn more or discuss opportunities?

Contact Corey Falter, Development Manager, at cfalter@cwee.org or 303.892.8444 x 310.



CWEE serves low-income parents who are receiving Temporary Assistance for Needy Families (TANF) benefits. Our participants are working to overcome significant personal barriers to employment in order to achieve their personal goals and self-sufficiency for their families.



Did you know?

A family with one parent and two children receives just \$559 in TANF assistance each month.

Of all participants CWEE served last year

81% Identify as a racial or ethnic minority

79% Have children aged 5 years or younger

78% Are single parents

67% Lack home technology access

78% Have unreliable or no childcare

44% Have unstable or inadequate housing

27% Experience depression, anxiety or post-traumatic stress

YOUR SPONSORSHIP SUPPORTS



WORKFORCE DEVELOPMENT

CWEE's comprehensive workforce development program includes developing employer-demanded skills, in-depth career readiness training, and soft-skills development to succeed in the workplace.



BRIDGING THE DIGITAL DIVIDE

CWEE's Technology Fund and Digital Skills program provides career-seekers with computers to keep, in-home internet service, and comprehensive digital skills training, all essential for success.



HIGH SCHOOL EQUIVALENCY PATHWAY

CWEE participants lacking a high school diploma can earn their GED at no cost through the HSE pathway. CWEE offers in-person and virtual learning options, individual tutoring, and free of charge classes and testing.



SPONSORSHIP OPPORTUNITIES

Earned the Promotion Sponsorship \$10,000

- Spotlight in e-newsletter, website, and social media as presenting sponsor
 - includes option of embedded video or written feature with link to sponsor's website
- Logo displayed on pre/post event slideshow and event webpage
- Share video message in pre/post event materials
- Recognition in post event blog post as presenting sponsor
- Recognition in printed event program
- Recognition in post event acknowledgement to all attendees and sponsors
- Introduce a speaker during event
- Sixty (60) second video advertisement between speakers during event
- Twelve (12) tickets to Illuminating Futures

Got the Job Sponsorship \$5,000

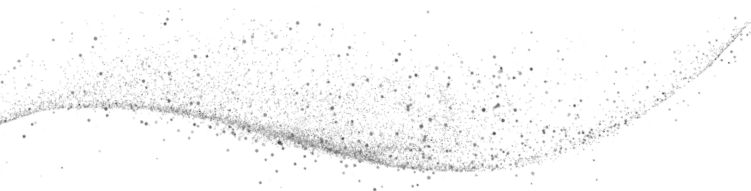
- Sponsorship recognition in e-newsletter, website and social media
- Logo displayed on pre/post event slideshow and event webpage
- Recognition in printed event program
- Recognition in post event acknowledgement to all attendees and sponsors
- Introduce a speaker during event
- Thirty (30) second video advertisement between speakers during event
- Eight (8) tickets to Illuminating Futures

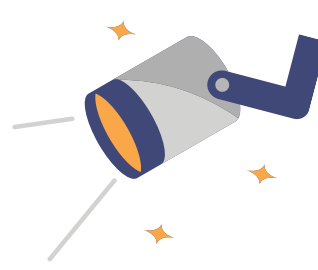
Aced the Interview Sponsorship \$2,500

- Sponsorship recognition in e-newsletter, website and social media
- Logo displayed on pre/post event slideshow and event webpage
- Recognition in printed event program
- Recognition in post event acknowledgement to all attendees and sponsors
- Four (4) tickets to Illuminating Futures

Submitted the App Sponsorship \$1,000

- Logo on event slideshow & webpage
- Recognition in printed event program
- Recognition in post-event acknowledgement to all attendees and sponsors
- Two (2) tickets to Illuminating Futures





Bar

Sponsor

\$3,000



Get the party started by sponsoring the evening's bar!

SPONSORSHIP INCLUDES:

- Featured cocktail or mocktail at event
- Signage including your name and logo at the bar
- Recognition in printed event program
- Recognition in post-event acknowledgement to all attendees and sponsors
- Four (4) tickets to Illuminating Futures

Help Denver-area young professionals attend Illuminating Futures and support CWEE's work!

SPONSORSHIP INCLUDES:

- Spotlight recognition in event marketing to young professionals
- Recognition in printed event program
- Recognition in post-event acknowledgement to all attendees and sponsors
- Four (4) tickets to Illuminating Futures

Young Professionals Sponsor

\$4,000





SPONSORSHIP OPPORTUNITIES

Entertainment Sponsor

\$3,000



Pump up the party by sponsoring the evening's entertainment!

SPONSORSHIP INCLUDES:

- Recognition during event's entertainment and signage near stage
- Recognition in printed event program
- Recognition in post-event acknowledgement to all attendees and sponsors
- Four (4) tickets to Illuminating Futures

Going once, twice, sold - to you!

SPONSORSHIP INCLUDES:

- Opportunity to auction an item during the event
- Recognition in pre-event marketing for auction pre-bids
- Recognition in marketing to perspective auction donors
- Recognition in printed event program
- Recognition in post-event acknowledgement to all attendees and sponsors
- Four (4) tickets to Illuminating Futures

Auction Sponsor

\$3,000



SPONSORSHIP AMOUNT \$ _____

- | | |
|--|--|
| <input type="checkbox"/> Earned the Promotion - \$10,000 | <input type="checkbox"/> Bar - \$3,000 |
| <input type="checkbox"/> Got the Job - \$5,000 | <input type="checkbox"/> Young Professionals - \$4,000 |
| <input type="checkbox"/> Aced the Interview - \$2,500 | <input type="checkbox"/> Entertainment - \$3,000 |
| <input type="checkbox"/> Submitted the App - \$1,000 | <input type="checkbox"/> Auction - \$3,000 |



BILLING INFORMATION

Business/Organization Name EIN/TIN Number (* for DEZ eligibility)

Address

City

State

Zip

Contact Name

Email

Phone

PAYMENT PREFERENCE

- Invoice Check Credit Card

INVOICE Our team will follow up with an invoice via mail and/or email. Which do you prefer?

- Mail Email Both mail & email

Notes: _____

CHECK To pay by check, please mail to: CWEE at 1175 Osage St., Suite 300, Denver, CO 80204

CREDIT CARD To pay by credit card, please visit our [secure online form](#).

*Donations more than \$250 may be eligible for a 25% Denver Enterprise Zone (DEZ) tax credit less the FMV.
CWEE is a 501(c)3 nonprofit organization and your donation is tax-deductible to the extent of the law.
Sponsorship logos should be confirmed by October 1.

**Thank you for supporting
CWEE's Illuminating Futures
and our career seekers!**

**Save the Date:
Thursday, October 24, 2024
Space Annex - Denver**